

Cannes Lions 2021 日本メダリスト作品一覧

部門	アワード	タイトル	ブランド	プロダクト・サービス	エントリー会社
Design	GOLD	POCKY THE GIFT	EZAKI GLICO CO., LTD.	POCKY THE GIFT	DENTSU INC.
PR	SILVER	PANTENE #HAIRWEGO	P&G	PANTENE	PARTY TOKYO
PR	BRONZE	PANTENE #HAIRWEGO	P&G	PANTENE	PARTY TOKYO
Entertainment Lions for Music	SILVER	Dear Glenn	YAMAHA Corporation	Corporate Brand	DENTSU INC.
Health & Wellness	BRONZE	30SOAP	DREAMS INC.	SOAP	TBWA\HAKUHODO INC
Print&Publishing	BRONZE	THE HIDDEN ESSENCE	NHK	TV PROGRAM	NHK
Media	BRONZE	SECOND LIFE	IBM	IBM	GEOMETRY OGILVY JAPAN TOKYO
Entertainment	BRONZE	GAME CHRONICLE	ALL NIPPON AIRWAYS	IS JAPAN COOL?	ENJIN TOKYO
Entertainment	BRONZE	Center Lane	SKII	SKII	GREY TOKYO
Digital Craft	BRONZE	MORI BUILDING URBAN LAB	MORI BUILDING CO., LTD.	MORI BUILDING URBAN LAB	SIX TOKYO
Digital Craft	BRONZE	The Continuously changing brand identity 'SHISEIDO KARAKUSA'	SHISEIDO	SHISEIDO KARAKUSA	DENTSU INC.
Digital Craft	BRONZE	YAKUSHIMA TREASURE ANOTHER LIVE FROM YAKUSHIMA	YAKUSHIMA TREASURE	Live streaming movie	DENTSU CRAFT TOKYO
Film Craft	BRONZE	Designing Tokyo	MORI BUILDING CO., LTD.	MORI BUILDING	DENTSU TOKYO
Brand Experience & Activation	BRONZE	MUJI ADVERTISING, 2020 "Pleasant, Somehow"	RYOHIN KEIKAKU CO., LTD.	Corporate advertising campaign for MUJI	NIPPON DESIGN CENTER TOKYO