

Cannes Lions 2025 Japan Winners



部門	アワード	タイトル	ブランド	プロダクト	エントリー社
Glass: The Lion for Change	Gold Lion	HERALBONY	HERALBONY	HERALBONY	HERALBONY, Iwate
Creative Strategy	Gold Lion	SATO 2531	ASUNIWA	THINK NAME PROJECT	DENTSU DIGITAL, Tokyo
Creative Data	Gold Lion	SATO 2531	ASUNIWA	THINK NAME PROJECT	DENTSU DIGITAL, Tokyo
Industry Craft	Gold Lion	NO LABELS	NIKKA WHISKY	NIKKA WHISKY	DENTSU INC., Tokyo
Entertainment Lions for Gaming	Silver Lion	PROJECT: MEMORY CARD	PLAYSTATION	PLAYSTATION	SIX INC, Tokyo / HAKUHODO, Tokyo
PR	Silver Lion	SATO 2531	ASUNIWA	THINK NAME PROJECT	DENTSU DIGITAL, Tokyo
Creative Effectiveness	Silver Lion	NO SMILES	MCDONALD'S	HIRING	TBWA\HAKUHODO, Tokyo
Health & Wellness	Bronze Lion	INTERFACE OF HUMANITY POWERED BY NTT	NTT HUMAN INFORMATICS LABORATORIES	NTT HUMAN INFORMATICS LABORATORIES	DENTSU INC., Tokyo
Digital Craft	Bronze Lion	INTERFACE OF HUMANITY POWERED BY NTT	NTT HUMAN INFORMATICS LABORATORIES	NTT HUMAN INFORMATICS LABORATORIES	DENTSU INC., Tokyo
Design	Bronze Lion	PROJECT VOICE	GOOGLE	PROJECT VOICE	GOOGLE, Tokyo
Health & Wellness	Bronze Lion	VISIONGRAM	JAPAN BLIND JUDO FEDERATION	VISIONGRAM	DENTSU INC., Tokyo
Creative Strategy	Bronze Lion	SATO 2531	ASUNIWA	THINK NAME PROJECT	DENTSU DIGITAL, Tokyo
PR	Bronze Lion	SATO 2531	ASUNIWA	THINK NAME PROJECT	DENTSU DIGITAL, Tokyo