

Spikes Asia 2024 日本の受賞作品リスト（ブロンズ以上）

No.	部門	賞	タイトル	ブランド	プロダクト・サービス	エントリー会社・アイデア制作	プロダクション
1	SOCIAL&INFLUENCER	Gold	FRYING PAN CHALLENGE	AJINOMOTO "GYOZA"	AJINOMOTO "GYOZA"	HONDA OFFICE, Tokyo / I&CO, Tokyo	DEMON PICTURES, Tokyo / PYRAMID FILM, Tokyo / I2F, Tokyo
2	RADIO&AUDIO	Silver	FRIES BEAT	MCDONALD'S	MCFRY	DENTSU INC, Tokyo	
3	PR	Bronze	MILK MANGA	SEKI MILK	MILK	VML OGILVY JAPAN, Tokyo	
4	PR	Silver	SHELLMET	KOUSHI CHEMICAL INDUSTRY CO., LTD.	SHELLMET	TBWA\HAKUHODO INC., Tokyo	
5	MUSIC	Silver	A TRAIN OF MEMORIES	SOTETSU	SOTETSU	SIX INC., Tokyo / GOOD DESIGN COMPANY, Tokyo / SIX INC., Tokyo	
6	MEDIA	Bronze	GAMMA WAVE SOUND	GAMMA WAVE SOUND	GAMMA WAVE SOUND	DROGA5 , PART OF ACCENTURE SONG, Tokyo	
7	MEDIA	GRAND PRIX	NEWSPAPER FOR "LETTUCE PRESERVATION"	COOKDO®	OYSTER SAUCE	DENTSU INC, Tokyo	
8	MEDIA	Silver	MILK MANGA	SEKI MILK	MILK	VML OGILVY JAPAN, Tokyo	
9	INTEGRATED	Bronze	FRIES BEAT	MCDONALD'S	MCFRY	DENTSU INC, Tokyo	
10	INNOVATION	GRAND PRIX	SHELLMET	KOUSHI CHEMICAL INDUSTRY CO., LTD	SHELLMET	TBWA\HAKUHODO INC., Tokyo	
11	INDUSTRY CRAFT	GRAND PRIX	MY JAPAN RAILWAY	JR GROUP	JAPAN RAILWAY 150TH ANNIVERSARY CAMPAIGN	DENTSU INC, Tokyo	
12	INDUSTRY CRAFT	Gold, Silver	BEAUTY BORN OF PEACE.	HIMEJI CASTLE	HIMEJI CASTLE	DENTSU INC, Tokyo	
13	HEALTHCARE	Bronze	MILK MANGA	SEKI MILK	MILK	VML OGILVY JAPAN, Tokyo	
14	HEALTHCARE	Silver	PROJECT HUMANITY	WITH ALS	PROJECT HUMANITY	DENTSU INC, Tokyo	
15	FILM CRAFT	Silver/Bronzex2	A TRAIN OF MEMORIES	SOTETSU	SOTETSU	SIX INC., Tokyo / GOOD DESIGN COMPANY, Tokyo / SIX INC., Tokyo	SPOON, Tokyo
16	FILM CRAFT	Silverx2・Bronze	"MOVE"	HONDA MOTOR CO., LTD	GLOBAL CORPORATE ADVERTISEMENT	DENTSU CREATIVE X INC., Tokyo / DENTSU INC, Tokyo	DENTSU CREATIVE X INC., Tokyo / THINK & CRAFT, Tokyo
17	FILM CRAFT	Silver	VEIL OF JAPAN	HIDAKAWASHI CO., LTD	TOSATENGUJO PAPER	HIDAKAWASHI, Kochi / DEPART./TOKYU AGENCY INC., Tokyo	DEPART./TOKYU AGENCY INC., Tokyo / TOKYU AGENCY INC., Tokyo / UN, Tokyo
18	FILM CRAFT	Bronzex2	WILD MOMENT	TOYOTA	TOYOTA	SIX INC., Tokyo	AOI PRO. INC., Tokyo
19	FILM CRAFT	Gold	FRIES BEAT	MCDONALD'S	MCFRY	DENTSU INC, Tokyo	GEEK PICTURES INC., Tokyo
20	FILM CRAFT	Bronze	SCUFFING SONG	OTSUKA PHARMACEUTICAL CO., LTD.	POCARI SWEAT RETURNABLE BOTTLE PROJECT	SPOON, Tokyo / DENTSU INC, Tokyo	SPOON, Tokyo
21	FILM CRAFT	Bronzex2	PLAY HAS NO LIMITS FEAT. KING GNU	PLAYSTATION	PLAYSTATION	SIX INC., Tokyo	GEEK PICTURES INC., Tokyo
22	FILM	Silver	SHARE THE CHALLENGE	MARUBENI	CORPORATE	DENTSU INC, Tokyo	DASH, Tokyo
23	FILM	Gold, Silver, Bronze	A TRAIN OF MEMORIES	SOTETSU	SOTETSU	SIX INC., Tokyo / GOOD DESIGN COMPANY, Tokyo / SIX INC., Tokyo	SPOON, Tokyo
24	ENTERTAINMENT	Silver	A TRAIN OF MEMORIES	SOTETSU	SOTETSU	SIX INC., Tokyo / GOOD DESIGN COMPANY, Tokyo / SIX INC., Tokyo	SPOON, Tokyo
25	ENTERTAINMENT	GRAND PRIX	PERFECT DAYS	PERFECT DAYS	PERFECT DAYS	MOUNT, Tokyo / DENTSU INC, Tokyo	MOUNT, Tokyo / SOUND AND LIGHT, Tokyo
26	DIRECT	Silver, Bronze	MILK MANGA	SEKI MILK	MILK	VML OGILVY JAPAN, Tokyo	
27	DIRECT	GRAND PRIX	MY JAPAN RAILWAY	JR GROUP	JAPAN RAILWAY 150TH ANNIVERSARY CAMPAIGN	DENTSU INC, Tok	

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28	DIGITAL CRAFT	GRAND PRIX	MY JAPAN RAILWAY	JR GROUP	JAPAN RAILWAY 150TH ANNIVERSARY CAMPAIGN	DENTSU INC, Tok	CREATIVE POWER UNIT, Tokyo / ADBRAIN INC., Tokyo / LULL INC., Tokyo
29	DIGITAL CRAFT	Silver, Bronze	PROJECT HUMANITY	WITH ALS	PROJECT HUMANITY	DENTSU INC, Tokyo	BASSDRUM, Tokyo / DENTSU CREATIVE CUBE INC, Tokyo / WOW, Tokyo / INVISI. LTD, TOKYO / WOO, Tokyo
30	DESIGN	Bronze	BEAUTY BORN OF PEACE.	HIMEJI CASTLE	HIMEJI CASTLED31	DENTSU INC, Tokyo	
31	DESIGN	Silver	MY JAPAN RAILWAY	JR GROUP	JAPAN RAILWAY 150TH ANNIVERSARY CAMPAIGN	DENTSU INC, Tok	
32	DESIGN	Gold	SHELLMET	KOUSHI CHEMICAL INDUSTRY CO., LTD	SHELLMET	TBWA\HAKUHODO INC., Tokyo	
33	CREATIVE STRATEGY	Gold, Bronze	PROPILOT MOP	NISSAN MOTOR CO., LTD	PROPILOT 2.0	TBWA\HAKUHODO INC., Tokyo	
34	BRAND EXPERIENCE & ACTIVATION	Silver	MY JAPAN RAILWAY	JR GROUP	JAPAN RAILWAY 150TH ANNIVERSARY CAMPAIGN	DENTSU INC, Tok	
35	BRAND EXPERIENCE & ACTIVATION	Bronze	MILK MANGA	SEKI MILK	MILK	VML OGILVY JAPAN, Tokyo	
36	BRAND EXPERIENCE & ACTIVATION	Gold	FRYING PAN CHALLENGE	AJINOMOTO "GYOZA"	AJINOMOTO "GYOZA"	HONDA OFFICE, Tokyo / I&CO, Tokyo	
37	BRAND EXPERIENCE & ACTIVATION	Bronze	PERFECT DAYS	PERFECT DAYS	PERFECT DAYS	MOUNT, Tokyo / DENTSU INC, Tokyo	