

Cannes Lions 2023 Japan Winners

部門	アワード	タイトル	ブランド	プロダクト・サービス	エントリー会社
Entertainment Lions for Gaming	Bronze	PLAY HAS NO LIMITS FEAT. KENSHI YONEZU	PLAYSTATION	PLAYSTATION	SIX / HAKUHODO / HAKUHODO KETTLE
Entertainment Lions for Music	Bronze	JOURNA-RHYTHM	THE ASAHI SHIMBUN	JOURNA-RHYTHM	TBWA \HAKUHODO
Digital Craft	Bronze	A TRAIN OF MEMORIES	SOTETSU	SOTETSU	SIX INX/ GOOD DESIGN COMPANY/ HAKUHODO /HAKUHODO KETTLE
Film	Silver	WELCOME TO NIKE JUKU	NIKE JAPAN	NIKE JUKU	AOI PRO. / WIEDEN+KENNEDY
Film Craft	Gold x2, Bronze	A TRAIN OF MEMORIES	SOTETSU	SOTETSU	SIX INX/ GOOD DESIGN COMPANY/ HAKUHODO /HAKUHODO KETTLE
Film Craft	Bronze	KAGUYA BY GUCCI	GUCCI	BOMBOO HANDLE BAGS	DENTSU / TSUZUKU
Film Craft	Silver	UNVEIL	PANASONIC	PANASONIC	SPOON/ GOOD DESIGN COMPANY
Innovation	Gold	SHELLMET	KOUSHI CHEMICAL INDUSTRY	SHELLMET	TBWA \HAKUHODO
Industry Craft	Grand Prix, Gold	MY JAPAN RAILWAY	JR GROUP	JAPAN RAILWAY150TH ANNIVERSARY CAMPAIGN	DENTSU
Industry Craft	Bronze	BEAUTIFUL PANIC	THE AD MUSEUM TOKYO	D&AD AWARDS 2022 EXHIBITION IN JAPAN	DENTSU
Design	Gold	MY JAPAN RAILWAY	JR GROUP	JAPAN RAILWAY150TH ANNIVERSARY CAMPAIGN	DENTSU
Design	Gold	SHELLMET	KOUSHI CHEMICAL INDUSTRY	SHELLMET	TBWA \HAKUHODO
Creative Business Transformation	Bronze	SHELLMET	KOUSHI CHEMICAL INDUSTRY	SHELLMET	TBWA \HAKUHODO
Creative Business Transformation	Gold	WELL-BEING INDEX(GDW)	NIKKEI	WELL-BEING INDEX	DENTSU
PR	Silver	WELL-BEING INDEX(GDW)	NIKKEI	WELL-BEING INDEX	DENTSU
Sustainable Development Goals	Bronze	WELL-BEING INDEX(GDW)	NIKKEI	WELL-BEING INDEX	DENTSU