

## 2022 Cannes Lions 日本受賞作品リスト一覧

部門	アワード	タイトル	ブランド	プロダクト・サービス	エントリー会社
Film	Bronze	IF THE EARTH COULD SWALLOW US WHOLE	COW BRAND SOAPKYOSHINSHA	COW BRAND SOAP	CANDY FILM, Osaka / DENTSU, Osaka
Design	Silver	THE TOKYO TOILET	THE NIPPON FOUNDATION	PUBLIC TOILETS	THE NIPPON FOUNDATION, Tokyo
Design	Bronze	BEAUTIFUL MUTATIONS	THE AD MUSEUM TOKYO / YOSHIDA HIDEO MEMORIAL FOUNDATION	D&AD AWARDS 2021 EXHIBITION IN JAPAN	DENTSU, Tokyo
Film Craft	Bronze	FIND YOUR OWN WAY	OTSUKA PHARMACEUTICAL	POCARI SWEAT	DENTSU, Tokyo
Industry Craft	Gold/ Silver	BEAUTIFUL MUTATIONS	THE AD MUSEUM TOKYO / YOSHIDA HIDEO MEMORIAL FOUNDATION	D&AD AWARDS 2021 EXHIBITION IN JAPAN	DENTSU, Tokyo
Industry Craft	Silver	SPOTIFY CODE 「SOUND TOUR / SOUND TOUR - SAKURA / SOUND TOUR - LANTERN」	SPOTIFY JAPAN	SPOTIFY CODE	GEOMETRY OGILVY JAPAN, Tokyo / OGILVY SOUTH AFRICA, Johannesburg
Social & Influencer	Silver	AQUAFRESH FORTUNE TELLING	GLAXOSMITHKLINE CONSUMER HEALTHCARE JAPAN	AQUAFRESH	GREY, Tokyo
Entertainment Lions for Music	Bronze	PLAY HAS NO LIMITS FEAT. KENSHI YONEZU	SONY INTERACTIVE ENTERTAINMENT	PLAYSTATION	SIX, Tokyo / HAKUHODO, Tokyo / HAKUHODO KETTLE, Tokyo
Creative Commerce	Silver	FAVORITE FOOD SOY SAUCE	DENTO DESIGN KOBO	SHOKUNIN-SHOYU	HAKUHODO, Tokyo JAPAN