

## Spikes Asia 2022 日本受賞作リスト(ブロンズ以上)

Spikes	Prize	Title	Brand	Product/Service	Entrant Company	URL
Brand Experience & Activation	Gold	HI TOILET	THE NIPPON FOUNDATION	PUBLIC TOILET	TBWA\HAKUHODO INC. Tokyo, JAPAN	<a href="https://www2.spikes.asia/winners/2022/brand_experience/entry.cfm?entryid=32&amp;award=2">https://www2.spikes.asia/winners/2022/brand_experience/entry.cfm?entryid=32&amp;award=2</a>
Creative Data	Grand Prix/Creative Data Spikes	TUNA SCOPE 2021	SOJITZ CORPORATION	TUNA SCOPE	DENTSU INC. Tokyo, JAPAN	<a href="https://www2.spikes.asia/winners/2022/creative_data/">https://www2.spikes.asia/winners/2022/creative_data/</a>
Creative eCommerce	Creative eCommerce Spikes	SHIBUYA VIRTUAL CITY	AU BY KDDI, FUTURE DESIGN SHIBUYA	SHIBUYA CITY, KDDI	GEOMETRY OGILVY JAPAN Tokyo, JAPAN	<a href="https://www2.spikes.asia/winners/2022/creative_e-commerce/entry.cfm?entryid=3313&amp;award=102">https://www2.spikes.asia/winners/2022/creative_e-commerce/entry.cfm?entryid=3313&amp;award=102</a>
Design	Bronze	PACKAGE FOR JAPANESE SHRIMP CRACKERS	KEISHINDO	EBIZUKUSHI(ALL TYPES OF SHRIMP CRACKERS)	MITAI CO., LTD KUROBE, JAPAN	<a href="https://www2.spikes.asia/winners/2022/design/entry.cfm?entryid=767&amp;award=4">https://www2.spikes.asia/winners/2022/design/entry.cfm?entryid=767&amp;award=4</a>
Digital Craft	Grand Prix	YAKUSHIMA TREASURE ANOTHER LIVE FROM YAKUSHIMA	YAKUSHIMA TREASURE	ONLINE LIVE EXPERIENCE	DENTSU CREATIVE X INC. Tokyo, JAPAN	<a href="https://www2.spikes.asia/winners/2022/digital_craft/">https://www2.spikes.asia/winners/2022/digital_craft/</a>
Digital Craft	Silver	SHIBUYA VIRTUAL CITY	AU BY KDDI, FUTURE DESIGN SHIBUYA	SHIBUYA CITY, KDDI	GEOMETRY OGILVY JAPAN Tokyo, JAPAN	<a href="https://www2.spikes.asia/winners/2022/digital_craft/entry.cfm?entryid=3580&amp;award=3">https://www2.spikes.asia/winners/2022/digital_craft/entry.cfm?entryid=3580&amp;award=3</a>
Digital Craft	Silver	PRAY TO THE GREAT BUDDHA	SONY MUSIC ENTERTAINMENT	AMAZARASHI	SIX INC. Tokyo, JAPAN	<a href="https://www2.spikes.asia/winners/2022/digital_craft/entry.cfm?entryid=1242&amp;award=3">https://www2.spikes.asia/winners/2022/digital_craft/entry.cfm?entryid=1242&amp;award=3</a>
Digital Craft	Bronze	LIONS GOOD NEWS 2020	NIKKEI INC.	NEWSPAPER	PR CONSULTING DENTSU INC. Tokyo, JAPAN	<a href="https://www2.spikes.asia/winners/2022/digital_craft/entry.cfm?entryid=1221&amp;award=4">https://www2.spikes.asia/winners/2022/digital_craft/entry.cfm?entryid=1221&amp;award=4</a>
Digital Craft	Bronze	PALE BLUE LETTER	SONY MUSIC LABELS / REISSUE RECORDS	KENSHI YONEZU "PALE BLUE"	SIX INC. Tokyo, JAPAN	<a href="https://www2.spikes.asia/winners/2022/digital_craft/entry.cfm?entryid=1236&amp;award=4">https://www2.spikes.asia/winners/2022/digital_craft/entry.cfm?entryid=1236&amp;award=4</a>
Direct	Silver	ECOLATE	LIFULL	EARTH CUISINE	LIFULL Tokyo, JAPAN	<a href="https://www2.spikes.asia/winners/2022/direct/entry.cfm?entryid=1362&amp;award=3">https://www2.spikes.asia/winners/2022/direct/entry.cfm?entryid=1362&amp;award=3</a>
Film	Silver	NISSIN CUP NOODLE "8 IN 1 COMMERCIAL"	NISSIN FOODS HOLDINGS CO., LTD.	NISSIN CUP NOODLE	DENTSU INC. Osaka, JAPAN	<a href="https://www2.spikes.asia/winners/2022/film/entry.cfm?entryid=476&amp;award=3">https://www2.spikes.asia/winners/2022/film/entry.cfm?entryid=476&amp;award=3</a>
Film Craft	Silver	FIND YOUR OWN WAY	OTSUKA PHARMACEUTICAL CO., LTD.	POCARI SWEAT	DENTSU INC. Tokyo, JAPAN	<a href="https://www2.spikes.asia/winners/2022/film_craft/entry.cfm?entryid=667&amp;award=3">https://www2.spikes.asia/winners/2022/film_craft/entry.cfm?entryid=667&amp;award=3</a>
Film Craft	Silver	YAKUSHIMA TREASURE ANOTHER LIVE FROM YAKUSHIMA	YAKUSHIMA TREASURE	ONLINE LIVE EXPERIENCE	DENTSU CREATIVE X INC. Tokyo, JAPAN	<a href="https://www2.spikes.asia/winners/2022/film_craft/entry.cfm?entryid=793&amp;award=3">https://www2.spikes.asia/winners/2022/film_craft/entry.cfm?entryid=793&amp;award=3</a>
Film Craft	Bronze	HAIR ALBUM	TAKARA BELMONT CORPORATION	CORPORATE IMAGE	HAKUHODO INC. Tokyo, JAPAN	<a href="https://www2.spikes.asia/winners/2022/film_craft/entry.cfm?entryid=3490&amp;award=4">https://www2.spikes.asia/winners/2022/film_craft/entry.cfm?entryid=3490&amp;award=4</a>
Glass: The Award For Change	Glass Spikes	#PRIDEHAIR	THE PROCTER & GAMBLE COMPANY	PANTENE	GREY Tokyo, JAPAN	<a href="https://www2.spikes.asia/winners/2022/glass/entry.cfm?entryid=3814&amp;award=50">https://www2.spikes.asia/winners/2022/glass/entry.cfm?entryid=3814&amp;award=50</a>
Healthcare	Silver	30SOAP	DREAMS INC.	SOAP	TBWA\HAKUHODO INC. Tokyo, JAPAN	<a href="https://www2.spikes.asia/winners/2022/health/entry.cfm?entryid=504&amp;award=3">https://www2.spikes.asia/winners/2022/health/entry.cfm?entryid=504&amp;award=3</a>
Mobile	Silver	PALE BLUE LETTER	SONY MUSIC LABELS / REISSUE RECORDS	KENSHI YONEZU "PALE BLUE"	SIX INC. Tokyo, JAPAN	<a href="https://www2.spikes.asia/winners/2022/mobile/entry.cfm?entryid=1238&amp;award=3">https://www2.spikes.asia/winners/2022/mobile/entry.cfm?entryid=1238&amp;award=3</a>
Mobile	Silver	LIVE SIGN.	LIVE SIGN.	LIVE SIGN.	DENTSU INC. Tokyo, JAPAN	<a href="https://www2.spikes.asia/winners/2022/mobile/entry.cfm?entryid=2904&amp;award=3">https://www2.spikes.asia/winners/2022/mobile/entry.cfm?entryid=2904&amp;award=3</a>
Music	Silver	PALE BLUE LETTER	SONY MUSIC LABELS / REISSUE RECORDS	KENSHI YONEZU "PALE BLUE"	SIX INC. Tokyo, JAPAN	<a href="https://www2.spikes.asia/winners/2022/music/index.cfm?award=3">https://www2.spikes.asia/winners/2022/music/index.cfm?award=3</a>
Outdoor	Gold	GIANT 3D CAT	CROSS SPACE CO., LTD.	CROSS SHINJUKU VISION	OMNIBUS JAPAN INC. Tokyo, JAPAN	<a href="https://www2.spikes.asia/winners/2022/outdoor/entry.cfm?entryid=1617&amp;award=2">https://www2.spikes.asia/winners/2022/outdoor/entry.cfm?entryid=1617&amp;award=2</a>
Print& Publishing	Silver	LIST OF HOPE	SOGO & SEIBU CO., LTD.	DEPARTMENT STORE	FRONTAGE INC. Tokyo, JAPAN	<a href="https://www2.spikes.asia/winners/2022/press/index.cfm?award=3">https://www2.spikes.asia/winners/2022/press/index.cfm?award=3</a>
Print& Publishing	Bronze	13865 BLACK DOTS AND 2 RED DOTS.	NAGASAKI SHIMBUNSHA	NAGASAKI SHIMBUN	DENTSU INC. Tokyo, JAPAN	<a href="https://www2.spikes.asia/winners/2022/press/entry.cfm?entryid=734&amp;award=4">https://www2.spikes.asia/winners/2022/press/entry.cfm?entryid=734&amp;award=4</a>
Social & Influencer	Grand Prix	#PRIDEHAIR	THE PROCTER & GAMBLE COMPANY	PANTENE	GREY Tokyo, JAPAN	<a href="https://www2.spikes.asia/winners/2022/social_and_influencer/">https://www2.spikes.asia/winners/2022/social_and_influencer/</a>
Social & Influencer	Silver	THE CENTER LANE	SK- II	SK- II	GREY Tokyo, JAPAN	<a href="https://www2.spikes.asia/winners/2022/social_and_influencer/entry.cfm?entryid=2996&amp;award=3">https://www2.spikes.asia/winners/2022/social_and_influencer/entry.cfm?entryid=2996&amp;award=3</a>
Social & Influencer	Bronze	THE ZOO ON ZOOM	MORINAGA MILK INDUSTRY CO., LTD	MT.RAINIER	HAKUHODO INC. Tokyo, JAPAN	<a href="https://www2.spikes.asia/winners/2022/social_and_influencer/entry.cfm?entryid=1368&amp;award=4">https://www2.spikes.asia/winners/2022/social_and_influencer/entry.cfm?entryid=1368&amp;award=4</a>