

The 2022 Schedule

The Competitions will run over a three week period from **16th May - 7th June**.

Each Competition will run over 3 days.

Teams will be **briefed live** by the Charity Partner.

They will have 24 hours to create their campaigns and submit their work using the Young Lions entry system.

The PR, Digital, Media and Marketers Competitions will be **judged via Zoom to the Jury**.

All teams will receive **one-on-one feedback** on their work.

MONDAY 16 MAY	PR BRIEFING
TUESDAY 17 MAY	PR DEADLINE
WEDNESDAY 18 MAY	LIVE: PR JUDGING
WEDNESDAY 18 MAY	PRINT BRIEFING
THURSDAY 19 MAY	PRINT DEADLINE
FRIDAY 20 MAY	PRINT JUDGING
MONDAY 23 MAY	DESIGN BRIEFING
TUESDAY 24 MAY	DESIGN DEADLINE
WEDNESDAY 25 MAY	DIGITAL BRIEFING
THURSDAY 26 MAY	DIGITAL DEADLINE
THURSDAY 26 MAY	DESIGN JUDGING
FRIDAY 27 MAY	LIVE: DIGITAL JUDGING
MONDAY 30 MAY	MEDIA BRIEFING
TUESDAY 31 MAY	MEDIA DEADLINE
WEDNESDAY 1 JUNE	LIVE: MEDIA JUDGING
WEDNESDAY 1 JUNE	MARKETERS BRIEFING
THURSDAY 2 JUNE	MARKETERS DEADLINE
FRIDAY 3 JUNE	LIVE: MARKETERS JUDGING
FRIDAY 3 JUNE	FILM BRIEFING
MONDAY 6 JUNE	FILM DEADLINE
TUESDAY 7 JUNE	FILM JUDGING

