

Radio Lions Winners

Prize	Title	Advertiser	Entrant / Agency	Country
Grand Prix	THE BERLIN WALL OF SOUND - THE MOST UNBEARABLE RADIO AD	SOUNDCLOUD	GREY GERMANY Düsseldorf / GREY GERMANY Berlin	GERMANY
Gold Lion	NIGHT BEFORE THE PROJECT	SUNTORY	OGILVY & MATHER JOHANNESBURG	SOUTH AFRICA
Gold Lion Campaign	LANCE THE BEDBUG	TIGER BRANDS, DOOM INSECTICIDE	TBWA\HUNTLASCARIS JOHANNESBURG	SOUTH AFRICA
Gold Lion Campaign	THE O'FLANNEGAN COCKROACHES	TIGER BRANDS, DOOM INSECTICIDE	TBWA\HUNTLASCARIS JOHANNESBURG	SOUTH AFRICA
Gold Lion Campaign	CHERYL THE FISHMOTH	TIGER BRANDS, DOOM INSECTICIDE	TBWA\HUNTLASCARIS JOHANNESBURG	SOUTH AFRICA
Gold Lion Campaign	GEORGE WASHINGTON	FARMATODO	WUNDERMAN COLOMBIA Bogotá / Y&R COLOMBIA Bogotá	COLOMBIA
Gold Lion Campaign	ABRAHAM LINCOLN	FARMATODO	WUNDERMAN COLOMBIA Bogotá / Y&R COLOMBIA Bogotá	COLOMBIA
Gold Lion Campaign	QUEEN ELIZABETH	FARMATODO	WUNDERMAN COLOMBIA Bogotá / Y&R COLOMBIA Bogotá	COLOMBIA
Gold Lion	A MOTHER'S BODY	UNILEVER	OGILVY & MATHER LONDON	UNITED KINGDOM
Gold Lion Campaign	POODLE	MOMS DEMAND ACTION FOR GUN SENSE IN AMERICA	GREY CANADA Toronto	CANADA
Gold Lion Campaign	SCOOTER	MOMS DEMAND ACTION FOR GUN SENSE IN AMERICA	GREY CANADA Toronto	CANADA
Gold Lion Campaign	SUPER SOAKER	MOMS DEMAND ACTION FOR GUN SENSE IN AMERICA	GREY CANADA Toronto	CANADA
Gold Lion	MARTIN	UNICEF	PROLAM Y&R Santiago	CHILE
Gold Lion	CONFERENCE ROOM	POPCLIK	BRAVO/Y&R MIAMI	USA
Gold Lion Campaign	LANCE THE BEDBUG	TIGER BRANDS, DOOM INSECTICIDE	TBWA\HUNTLASCARIS JOHANNESBURG	SOUTH AFRICA
Gold Lion Campaign	THE O'FLANNEGAN COCKROACHES	TIGER BRANDS, DOOM INSECTICIDE	TBWA\HUNTLASCARIS JOHANNESBURG	SOUTH AFRICA
Gold Lion Campaign	CHERYL THE FISHMOTH	TIGER BRANDS, DOOM INSECTICIDE	TBWA\HUNTLASCARIS JOHANNESBURG	SOUTH AFRICA
Silver Lion Campaign	COUNTRY	WRIGLEY	DDB SOUTH AFRICA Johannesburg	SOUTH AFRICA
Silver Lion Campaign	OPERA	WRIGLEY	DDB SOUTH AFRICA Johannesburg	SOUTH AFRICA
Silver Lion Campaign	DISNEY	WRIGLEY	DDB SOUTH AFRICA Johannesburg	SOUTH AFRICA
Silver Lion Campaign	SKYPE	POPCLIK	BRAVO/Y&R MIAMI	USA
Silver Lion Campaign	CONFERENCE ROOM	POPCLIK	BRAVO/Y&R MIAMI	USA
Silver Lion Campaign	LOTTERY	MARS	COLENZO BBDO Auckland	NEW ZEALAND
Silver Lion Campaign	WHACK JOB	MARS	COLENZO BBDO Auckland	NEW ZEALAND
Silver Lion Campaign	PERSONAL TRAINER	MARS PETCARE	AMV BBDO London	UNITED KINGDOM
Silver Lion Campaign	PUBLIC RELATIONS	MARS PETCARE	AMV BBDO London	UNITED KINGDOM
Silver Lion Campaign	THERAPY	MARS PETCARE	AMV BBDO London	UNITED KINGDOM
Silver Lion Campaign	MUSIC FEST	FLIGHT CENTRE	TBWA\HUNTLASCARIS JOHANNESBURG	SOUTH AFRICA

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Silver Lion Campaign	BEER FEST	FLIGHT CENTRE	TBWAHUNTLASCARIS JOHANNESBURG	SOUTH AFRICA
Silver Lion Campaign	FACEBOOK	FANTASTIC FILM FESTIVAL OF UNIVERSITY OF MALAGA	TAPSA Y&R Madrid	SPAIN
Silver Lion Campaign	HISTORY	FANTASTIC FILM FESTIVAL OF UNIVERSITY OF MALAGA	TAPSA Y&R Madrid	SPAIN
Silver Lion Campaign	CHRISTMAS CAROLS - THE BIG BANG THEORY	NETFLIX	OGILVY PARIS	FRANCE
Silver Lion Campaign	CHRISTMAS CAROLS - KILL BILL	NETFLIX	OGILVY PARIS	FRANCE
Silver Lion Campaign	CHRISTMAS CAROLS - SUITS	NETFLIX	OGILVY PARIS	FRANCE
Silver Lion Campaign	YOGHURT	SBS BELGIUM	BBDO BELGIUM Brussels	BELGIUM
Silver Lion Campaign	SOFTENER	SBS BELGIUM	BBDO BELGIUM Brussels	BELGIUM
Silver Lion Campaign	SANITARY PADS	SBS BELGIUM	BBDO BELGIUM Brussels	BELGIUM
Silver Lion Campaign	BOYGROUP	POPAKADEMIE BADEN-WÜRTTEMBERG	DDB GROUP DÜSSELDORF	GERMANY
Silver Lion Campaign	RAP	POPAKADEMIE BADEN-WÜRTTEMBERG	DDB GROUP DÜSSELDORF	GERMANY
Silver Lion Campaign	PUNK	POPAKADEMIE BADEN-WÜRTTEMBERG	DDB GROUP DÜSSELDORF	GERMANY
Silver Lion	GANDHI	SOCIÉTÉ DE L'ASSURANCE AUTOMOBILE DU QUÉBEC	lg2 Québec	CANADA
Silver Lion	DONATED VOICES	THE NATIONAL UNIVERSITY CENTRE FOR ORGAN TRANSPLANTATION	LOWE SINGAPORE	SINGAPORE
Silver Lion	THE GRAND EXPERIENCE	HEMGLASS	VOLT Stockholm	SWEDEN
Silver Lion Campaign	LETTERS OF GALLIPOLI 1	LEGACY	GPY&R Melbourne	AUSTRALIA
Silver Lion Campaign	LETTERS OF GALLIPOLI 2	LEGACY	GPY&R Melbourne	AUSTRALIA
Silver Lion Campaign	LETTERS OF GALLIPOLI 3	LEGACY	GPY&R Melbourne	AUSTRALIA
Silver Lion	XMAS DLIGHTS	KISS FM	LOLA LOWE & PARTNERS Madrid	SPAIN
Silver Lion	PARKING RADIO	FMA BRASIL INSURANCE	AFRICA São Paulo	BRAZIL
Silver Lion	X-MEN FM	20TH CENTURY FOX	GLOBAL London	UNITED KINGDOM
Silver Lion Campaign	LETTERS OF GALLIPOLI 1	LEGACY	GPY&R Melbourne	AUSTRALIA
Silver Lion Campaign	LETTERS OF GALLIPOLI 2	LEGACY	GPY&R Melbourne	AUSTRALIA
Silver Lion Campaign	LETTERS OF GALLIPOLI 3	LEGACY	GPY&R Melbourne	AUSTRALIA
Silver Lion	THE BERLIN WALL OF SOUND - THE MOST UNBEARABLE RADIO AD	SOUNDCLOUD	GREY GERMANY Düsseldorf / GREY GERMANY Berlin	GERMANY
Bronze Lion	LIFE & DEATH IN BROAD DAYLIGHT	UNILEVER	LOLA LOWE & PARTNERS Madrid	SPAIN
Bronze Lion Campaign	CLONES	MARS	DDB CHICAGO	USA
Bronze Lion Campaign	TWO HEAD ED	MARS	DDB CHICAGO	USA

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Bronze Lion Campaign	BIKERS	DOS EQUIS	HAVAS WORLDWIDE NEW YORK	USA
Bronze Lion Campaign	GHOSTS	DOS EQUIS	HAVAS WORLDWIDE NEW YORK	USA
Bronze Lion Campaign	JIU JITSU	DOS EQUIS	HAVAS WORLDWIDE NEW YORK	USA
Bronze Lion Campaign	TEAM BUILDING WEEKEND	SUNTORY	OGILVY & MATHER JOHANNESBURG	SOUTH AFRICA
Bronze Lion Campaign	LACING UP YOUR HIGH TOPS	SUNTORY	OGILVY & MATHER JOHANNESBURG	SOUTH AFRICA
Bronze Lion Campaign	OPEN HERE	UNILEVER	LOLA LOWE & PARTNERS Madrid	SPAIN
Bronze Lion Campaign	SPOON	UNILEVER	LOLA LOWE & PARTNERS Madrid	SPAIN
Bronze Lion Campaign	BABIES	PHILIPS	OGILVY & MATHER LONDON	UNITED KINGDOM
Bronze Lion Campaign	BANGKOK	PHILIPS	OGILVY & MATHER LONDON	UNITED KINGDOM
Bronze Lion Campaign	WASP SPIDER	VOLKSWAGEN	GRABARZ & PARTNER Hamburg	GERMANY
Bronze Lion Campaign	SNAIL	VOLKSWAGEN	GRABARZ & PARTNER Hamburg	GERMANY
Bronze Lion Campaign	PANDA	VOLKSWAGEN	GRABARZ & PARTNER Hamburg	GERMANY
Bronze Lion Campaign	PLANE	VOLKSWAGEN	GRABARZ & PARTNER Hamburg	GERMANY
Bronze Lion Campaign	ELECTION	VOLKSWAGEN	GRABARZ & PARTNER Hamburg	GERMANY
Bronze Lion Campaign	OSCAR	VOLKSWAGEN	GRABARZ & PARTNER Hamburg	GERMANY
Bronze Lion	SOUP	AM PM	TALENT São Paulo	BRAZIL
Bronze Lion	THE GRAND EXPERIENCE	HEMGLASS	VOLT Stockholm	SWEDEN
Bronze Lion Campaign	FIDEL CASTRO'S INAUGURATION	PT. HERO INTIPUTRA	OGILVY INDONESIA Jakarta	INDONESIA
Bronze Lion Campaign	HITLER'S BATTLE OF GERMANY SPEECH	PT. HERO INTIPUTRA	OGILVY INDONESIA Jakarta	INDONESIA
Bronze Lion Campaign	SADDAM'S CAPTURE OF GEORGE BUSH	PT. HERO INTIPUTRA	OGILVY INDONESIA Jakarta	INDONESIA
Bronze Lion Campaign	WALKOUT	SPORTSBET	BMF ADVERTISING Sydney	AUSTRALIA
Bronze Lion Campaign	SECURITY DOORS	SPORTSBET	BMF ADVERTISING Sydney	AUSTRALIA
Bronze Lion Campaign	COUPLES SCIENTIST	SPORTSBET	BMF ADVERTISING Sydney	AUSTRALIA
Bronze Lion Campaign	BIG CATS	SPORTSBET	BMF ADVERTISING Sydney	AUSTRALIA
Bronze Lion	BOB	VHV VERSICHERUNGEN	SCHOLZ & FRIENDS Hamburg	GERMANY
Bronze Lion	DADDYTOONS NEWS	GENERAL MOTORS, OPEL	TAPSA Y&R Madrid	SPAIN
Bronze Lion	DOCTOR	EPER	M&C SAATCHI Geneva	SWITZERLAND
Bronze Lion Campaign	THAT'S NO JOKE	YWCA	JUNIPER PARK Toronto	CANADA

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Bronze Lion Campaign	NOT A GAME	YWCA	JUNIPER PARK Toronto	CANADA
Bronze Lion Campaign	CHANGE THE TUNE	YWCA	JUNIPER PARK Toronto	CANADA
Bronze Lion	GAY FREQUENCY	MIX BRASIL	LEW'LARA\TBWA São Paulo	BRAZIL
Bronze Lion Campaign	LITTLE GIRL	RED CROSS	LOWE SINGAPORE	SINGAPORE
Bronze Lion Campaign	TINY LITTLE BOY	RED CROSS	LOWE SINGAPORE	SINGAPORE
Bronze Lion Campaign	EMMA-ALEX	REBORN TO BE ALIVE	DUVAL GUILLAUME Antwerp	BELGIUM
Bronze Lion Campaign	JULIE-ISABEL	REBORN TO BE ALIVE	DUVAL GUILLAUME Antwerp	BELGIUM
Bronze Lion Campaign	GASOLINE	BOMBEROS VOLUNTARIOS DE GUATEMALA	OGILVY GUATEMALA	GUATEMALA
Bronze Lion Campaign	EQUIPMENT	BOMBEROS VOLUNTARIOS DE GUATEMALA	OGILVY GUATEMALA	GUATEMALA
Bronze Lion	DADSONG	OLD SPICE	WIEDEN+KENNEDY Portland	USA
Bronze Lion	PRETZEL BACON CHEESEBURGER - YES, YES, YES	WENDY'S	VML Kansas City / KETCHUM New York	USA
Bronze Lion Campaign	NEW YORK	FRANKFURTER ALLGEMEINE ZEITUNG	SCHOLZ & FRIENDS Hamburg	GERMANY
Bronze Lion Campaign	TOKYO	FRANKFURTER ALLGEMEINE ZEITUNG	SCHOLZ & FRIENDS Hamburg	GERMANY
Bronze Lion	BOYGROUP	POPAKADEMIE BADEN-WÜRTTEMBERG	DDB GROUP DÜSSELDORF	GERMANY
Bronze Lion Campaign	TEAM BUILDING WEEKEND	SUNTORY	OGILVY & MATHER JOHANNESBURG	SOUTH AFRICA
Bronze Lion Campaign	LACING UP YOUR HIGH TOPS	SUNTORY	OGILVY & MATHER JOHANNESBURG	SOUTH AFRICA
Bronze Lion Campaign	HITLER'S BATTLE OF GERMANY SPEECH	PT. HERO INTIPUTRA	OGILVY INDONESIA Jakarta	INDONESIA
Bronze Lion Campaign	SADDAM'S CAPTURE OF GEORGE BUSH	PT. HERO INTIPUTRA	OGILVY INDONESIA Jakarta	INDONESIA
Bronze Lion	MY LAST DAY	AMNESTY INTERNATIONAL THE NETHERLANDS	OGILVY & MATHER AMSTERDAM	THE NETHERLANDS
Bronze Lion	X-MEN FM	20TH CENTURY FOX	GLOBAL London	UNITED KINGDOM
Bronze Lion	PANDORA THUMB MOMENTS: RADIO PROMOTION FOR THE DIGITAL RADIO AGE	PANDORA	TWOFIFTEENMCCANN San Francisco	USA
Bronze Lion	LEARNING ON THE WAY	ADN	SANCHO BBDO Bogotá	COLOMBIA
Bronze Lion	RADIO FINGER	GRUPO PETRÓPOLIS	Y&R SÃO PAULO	BRAZIL